

# Demographics for 902 Jesse Jewel Parkway, Gainesville, GA 30501

Population	1-mi.	3-mi.	5-mi.
2009 Male Population	4,201	22,914	34,868
2009 Female Population	4,144	21,187	32,686
% 2009 Male Population	50.34%	51.96%	51.62%
% 2009 Female Population	49.66%	48.04%	48.38%
2009 Total Adult Population	6,423	32,191	48,979
2009 Total Daytime Population	17,688	62,039	84,158
2009 Total Daytime Work Population	12,406	34,730	44,399
2009 Median Age Total Population	28	27	28
2009 Median Age Adult Population	35	35	36
2009 Age 0-5	836	5,181	7,765
2009 Age 6-13	717	4,602	7,414
2009 Age 14-17	368	2,126	3,396
2009 Age 18-20	647	2,646	3,767
2009 Age 21-24	898	4,089	5,718
2009 Age 25-29	892	5,022	7,144
2009 Age 30-34	689	3,878	5,852
2009 Age 35-39	570	3,013	4,735
2009 Age 40-44	459	2,484	4,043
2009 Age 45-49	428	2,031	3,385
2009 Age 50-54	379	1,939	3,220
2009 Age 55-59	267	1,497	2,561
2009 Age 60-64	239	1,218	2,045
2009 Age 65-69	239	1,117	1,767
2009 Age 70-74	217	1,049	1,548
2009 Age 75-79	198	906	1,352
2009 Age 80-84	168	692	963
2009 Age 85+	134	611	880
% 2009 Age 0-5	10.02%	11.75%	11.49%
% 2009 Age 6-13	8.59%	10.44%	10.97%
% 2009 Age 14-17	4.41%	4.82%	5.03%
% 2009 Age 18-20	7.75%	6.00%	5.58%
% 2009 Age 21-24	10.76%	9.27%	8.46%
% 2009 Age 25-29	10.69%	11.39%	10.58%
% 2009 Age 30-34	8.26%	8.79%	8.66%
% 2009 Age 35-39	6.83%	6.83%	7.01%
% 2009 Age 40-44	5.50%	5.63%	5.98%
% 2009 Age 45-49	5.13%	4.61%	5.01%
% 2009 Age 50-54	4.54%	4.40%	4.77%
% 2009 Age 55-59	3.20%	3.39%	3.79%
% 2009 Age 60-64	2.86%	2.76%	3.03%
% 2009 Age 65-69	2.86%	2.53%	2.62%
% 2009 Age 70-74	2.60%	2.38%	2.29%
% 2009 Age 75-79	2.37%	2.05%	2.00%
% 2009 Age 80-84	2.01%	1.57%	1.43%
% 2009 Age 85+	1.61%	1.39%	1.30%
2009 White Population	4,795	25,416	41,028
2009 Black Population	1,885	5,867	7,900
2009 Asian/Hawaiian/Pacific Islander	120	1,313	2,153
2009 American Indian/Alaska Native	25	150	217
2009 Other Population (Incl 2+ Races)	1,519	11,354	16,256
2009 Hispanic Population	3,807	22,257	30,552
2009 Non-Hispanic Population	4,538	21,844	37,002
% 2009 White Population	57.47%	57.63%	60.73%
% 2009 Black Population	22.59%	13.30%	11.69%
% 2009 Asian/Hawaiian/Pacific Islander	1.44%	2.98%	3.19%
% 2009 American Indian/Alaska Native	0.30%	0.34%	0.32%
% 2009 Other Population (Incl 2+ Races)	18.20%	25.75%	24.06%

<b>Population</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
% 2009 Hispanic Population	45.62%	50.47%	45.23%
% 2009 Non-Hispanic Population	54.38%	49.53%	54.77%
2000 Non-Hispanic White	2,854	15,743	27,536
2000 Non-Hispanic Black	1,800	5,264	6,768
2000 Non-Hispanic Amer Indian/Alaska Native	8	98	147
2000 Non-Hispanic Asian	83	739	1,076
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	n/a	15
2000 Non-Hispanic Some Other Race	n/a	8	18
2000 Non-Hispanic Two or More Races	37	263	359
% 2000 Non-Hispanic White	59.68%	71.19%	76.66%
% 2000 Non-Hispanic Black	37.64%	23.80%	18.84%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.17%	0.44%	0.41%
% 2000 Non-Hispanic Asian	1.74%	3.34%	3.00%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.00%	0.04%
% 2000 Non-Hispanic Some Other Race	0.00%	0.04%	0.05%
% 2000 Non-Hispanic Two or More Races	0.77%	1.19%	1.00%
<b>Population Change</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total Employees	n/a	n/a	n/a
Total Establishemnts	n/a	n/a	n/a
2009 Total Population	8,345	44,101	67,554
2009 Total Households	2,609	13,939	21,810
Population Change 1990-2009	2,231	16,804	27,293
Household Change 1990-2009	312	3,803	6,941
% Population Change 1990-2009	36.49%	61.56%	67.79%
% Household Change 1990-2009	13.58%	37.52%	46.68%
Population Change 2000-2009	845	7,548	12,798
Household Change 2000-2009	267	2,386	4,102
% Population Change 2000-2009	11.27%	20.65%	23.37%
% Households Change 2000-2009	11.40%	20.65%	23.16%
<b>Housing</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2000 Total Housing Units	2,492	12,373	18,945
2000 Occupied Housing Units	2,340	11,649	17,804
2000 Owner Occupied Housing Units	908	5,172	9,655
2000 Renter Occupied Housing Units	1,431	6,477	8,149
2000 Vacant Housing Units	153	724	1,141
% 2000 Occupied Housing Units	93.90%	94.15%	93.98%
% 2000 Owner Occupied Housing Units	36.44%	41.80%	50.96%
% 2000 Renter Occupied Housing Units	57.42%	52.35%	43.01%
% 2000 Vacant Housing Units	6.14%	5.85%	6.02%
<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Median Household Income	\$35,979	\$43,382	\$46,627
2009 Per Capita Income	\$18,553	\$20,336	\$22,213
2009 Average Household Income	\$59,341	\$64,339	\$68,801
2009 Household Income < \$10,000	379	1,309	1,674
2009 Household Income \$10,000-\$14,999	244	844	1,136
2009 Household Income \$15,000-\$19,999	153	836	1,209
2009 Household Income \$20,000-\$24,999	182	766	1,072
2009 Household Income \$25,000-\$29,999	177	844	1,234
2009 Household Income \$30,000-\$34,999	136	855	1,394
2009 Household Income \$35,000-\$39,999	171	925	1,424
2009 Household Income \$40,000-\$44,999	143	872	1,330
2009 Household Income \$45,000-\$49,999	98	828	1,327
2009 Household Income \$50,000-\$59,999	130	1,440	2,537
2009 Household Income \$60,000-\$74,999	291	1,620	2,608
2009 Household Income \$75,000-\$99,999	271	1,525	2,720
2009 Household Income \$100,000-\$124,999	109	534	932
2009 Household Income \$125,000-\$149,999	51	290	470
2009 Household Income \$150,000-\$199,999	34	243	394
2009 Household Income \$200,000-\$249,999	8	54	87
2009 Household Income \$250,000-\$499,999	31	148	254
2009 Household Income \$500,000+	1	5	8

<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Household Income \$200,000+	40	208	349
% 2009 Household Income < \$10,000	14.53%	9.39%	7.68%
% 2009 Household Income \$10,000-\$14,999	9.35%	6.06%	5.21%
% 2009 Household Income \$15,000-\$19,999	5.86%	6.00%	5.54%
% 2009 Household Income \$20,000-\$24,999	6.98%	5.50%	4.92%
% 2009 Household Income \$25,000-\$29,999	6.78%	6.06%	5.66%
% 2009 Household Income \$30,000-\$34,999	5.21%	6.13%	6.39%
% 2009 Household Income \$35,000-\$39,999	6.55%	6.64%	6.53%
% 2009 Household Income \$40,000-\$44,999	5.48%	6.26%	6.10%
% 2009 Household Income \$45,000-\$49,999	3.76%	5.94%	6.08%
% 2009 Household Income \$50,000-\$59,999	4.98%	10.33%	11.63%
% 2009 Household Income \$60,000-\$74,999	11.15%	11.62%	11.96%
% 2009 Household Income \$75,000-\$99,999	10.39%	10.94%	12.47%
% 2009 Household Income \$100,000-\$124,999	4.18%	3.83%	4.27%
% 2009 Household Income \$125,000-\$149,999	1.95%	2.08%	2.15%
% 2009 Household Income \$150,000-\$199,999	1.30%	1.74%	1.81%
% 2009 Household Income \$200,000-\$249,999	0.31%	0.39%	0.40%
% 2009 Household Income \$250,000-\$499,999	1.19%	1.06%	1.16%
% 2009 Household Income \$500,000+	0.04%	0.04%	0.04%
% 2009 Household Income \$200,000+	1.53%	1.49%	1.60%
<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Children/Infants Clothing Stores	\$931,921	\$5,199,695	\$8,663,901
2009 Jewelry Stores	\$702,370	\$3,902,005	\$6,516,764
2009 Mens Clothing Stores	\$1,524,689	\$8,073,916	\$13,163,504
2009 Shoe Stores	\$1,367,950	\$7,454,555	\$12,188,861
2009 Womens Clothing Stores	\$2,853,211	\$14,991,410	\$24,061,325
2009 Automobile Dealers	\$16,459,490	\$100,723,041	\$167,337,139
2009 Automotive Parts/Acc/Repair Stores	\$2,148,811	\$12,144,299	\$20,003,065
2009 Other Motor Vehicle Dealers	\$673,625	\$3,640,519	\$5,956,409
2009 Tire Dealers	\$564,452	\$3,228,045	\$5,360,300
2009 Hardware Stores	\$226,128	\$1,387,997	\$2,383,885
2009 Home Centers	\$1,865,019	\$10,893,481	\$17,543,895
2009 Nursery/Garden Centers	\$570,864	\$3,343,288	\$5,603,106
2009 Outdoor Power Equipment Stores	\$183,849	\$1,336,906	\$2,235,692
2009 Paint/Wallpaper Stores	\$71,001	\$429,394	\$694,058
2009 Appliance/TV/Other Electronics Stores	\$1,691,600	\$9,072,776	\$14,911,249
2009 Camera/Photographic Supplies Stores	\$276,166	\$1,549,980	\$2,539,828
2009 Computer/Software Stores	\$869,305	\$4,881,948	\$7,916,994
2009 Beer/Wine/Liquor Stores	\$1,028,058	\$5,662,608	\$9,383,484
2009 Convenience/Specialty Food Stores	\$1,862,200	\$11,959,691	\$19,375,048
2009 Restaurant Expenditures	\$8,381,390	\$55,090,437	\$91,881,015
2009 Supermarkets/Other Grocery excl Conv	\$12,022,444	\$67,941,966	\$111,245,895
2009 Furniture Stores	\$1,706,197	\$9,604,580	\$15,794,638
2009 Home Furnishings Stores	\$1,101,020	\$5,811,789	\$9,579,419
2009 Gen Merch/Appliance/Furniture Stores	\$15,504,084	\$85,449,950	\$139,845,546
2009 Gasoline Stations w/ Convenience Stores	\$10,479,061	\$55,097,682	\$88,387,260
2009 Other Gasoline Stations	\$8,616,859	\$43,137,993	\$69,012,214
2009 Department Stores excl Leased Depts	\$17,195,686	\$94,522,728	\$154,756,797
2009 General Merchandise Stores	\$13,797,886	\$75,845,366	\$124,050,904
2009 Other Health/Personal Care Stores	\$1,102,627	\$6,532,876	\$10,763,125
2009 Pharmacies/Drug Stores	\$5,825,263	\$32,876,324	\$53,786,389
2009 Pet/Pet Supplies Stores	\$870,839	\$4,848,898	\$7,836,509
2009 Book/Periodical/Music Stores	\$466,895	\$1,824,169	\$2,645,207
2009 Hobby/Toy/Game Stores	\$321,489	\$2,468,887	\$3,969,154
2009 Musical Instrument/Supplies Stores	\$150,411	\$881,029	\$1,458,083
2009 Sewing/Needlework/Piece Goods Stores	\$69,849	\$314,611	\$481,755
2009 Sporting Goods Stores	\$911,417	\$4,006,831	\$6,778,899
2009 Video Tape Stores - Retail	\$137,469	\$770,013	\$1,267,431